

Stanley Matthews Lounge - to be chaired and facilitated by Stuart Adams, Endeka

TIME	NAME	SPEAKER
10.40am	<b>Ceramic Manufacturing - Waste Reduction and Re-Use</b> Exploring a more sustainable approach to waste reduction	Patrick Griffin, HSE and Training Manager, Steelite International
11.00am	<b>Supply Chain Collaboration</b> Investigating how collaboration across the supply chain is a powerful approach to sustainable development	Ailsa Kaye, Programme Director, Onsite Insights
11.20am	<b>Opportunities Through Product Licensing</b>	Jodie Sanders, Homewares Licensing Manager Jamie Oliver (Fresh Retail Ventures)
11.40am - 12midday	<b>NETWORKING AND REFRESHMENTS</b> Tony Waddington Suite	
12.00pm	<b>Government Action to Incentivise Energy Efficiency and Deliver Deregulation</b>	Niall Mackenzie, Department of Energy and Climate Change
12.20pm	<b>Sustainable Approach to Design</b>	Matthew Rice, Managing Director, Emma Bridgewater
12.40pm	<b>Next Generation Green:</b> Sustainable design for the future	John Vidal, Environment Editor, The Guardian
1.00pm - 1.40pm	<b>NETWORKING AND DELEGATE LUNCH</b> Tony Waddington Suite	
1.40pm	<b>Water Footprinting</b> Reducing costs and safeguarding against future legislation	Tony Kinsella, Chief Executive and Yvonne McGillycuddy, Water Consultant, Ceram Research Ltd
2.00pm	<b>Plan A -</b> The Marks and Spencer Approach	Andrew van Zwanenberg, Technical Manager – Homeware, Marks and Spencer
2.20pm	<b>Future Proofing the UK Ceramic Industry -</b> Throwing Down the Gauntlet	Dr Rob Shaffer, Head of Research and Develop- ment, Endeka Ceramics Ltd
2.40pm	<b>Debate and Questions</b>	Max Dudson, Dudson Stuart Adams, Endeka Ceramics Tony Kinsella, Ceram Andrew van Zwanenberg, Marks and Spencer Niall Mackenzie, DECC Laura Cohen, BCC
3.15pm	<b>NETWORKING AND REFRESHMENTS</b> Tony Waddington Suite	
4.00pm	<b>Close</b>	

Exploring sustainability through growth development & profit