

Exploring sustainability through...

growth,  
development  
& profit

10 November 2011 | Stoke-on-Trent | [www.a-new-era.org.uk](http://www.a-new-era.org.uk)

**FREE  
TO ATTEND**

or REGISTER at  
[www.a-new-era.org.uk](http://www.a-new-era.org.uk)  
to exhibit

Sponsorship Opportunities

a new  
**ceramics**  
2011 a sustainable future

## Sponsorship Opportunities

Sponsorship of Ceramics 2011 provides exceptional business benefits and brand exposure.

Sponsors will achieve extensive awareness and branding over a prolonged period. Taking out sponsorship with Ceramics 2011 will place you at the heart of an influential industry event, creating opportunities for you to network with major figures in the ceramics industry and reinforcing your company's profile as an industry leader.

### Here's what our sponsors enjoy:

- Affiliation with the Ceramics industry
- Enable new business opportunities
- Extensive brand visibility
  - Website – company logo, profile and link to your own website
  - Promotional material – company name and logo on all marketing collateral produced in association with the event.
- Exposure in all PR activity associated with the event
- Regular contact through e-newsletters



## Sponsorship Package

Please see our package of sponsors' benefits (below), this can be tailored to ensure your brand is provided with a range of benefits which will help to raise your profile and grow your business.

- A VIP exhibition space in a prominent position
- Company logo to appear on promotional material
- Company logo, profile and hyperlink to appear on the event website
- Insert in the delegate packs
- Branding to appear on all main signage at event
- Company profile to appear in delegate show guide
- Promotion through social media platforms and e-newsletters
- Vote of thanks from Compere at event

## The Next Step

Coming on board as a sponsor at Ceramics 2011 couldn't be easier. To get further information, or reserve a place as an event sponsor please contact Ann Steele at the North Staffordshire Chamber of Commerce.

**Email:** [ann.steele@nscci.co.uk](mailto:ann.steele@nscci.co.uk)

**Phone:** 01782 202222

**Website:** [www.a-new-era.org.uk](http://www.a-new-era.org.uk)

10 November 2011 | Britannia Stadium | Stoke-on-Trent

Organised by:

